I think you should not allow greed to prevail here. There are numerous reasons why it would be impossible to maintain the integrity of competitive media under one umbrella. We run the risk of contrived and distorted perspectives, less than freedom of speech, and encouragement to those who might otherwise be unlikely to partake in colusion and conspiracy.

Will the media rule become this new twisted 'reality craze' spin, and whose reality will be promoted? being promoted on television today.